



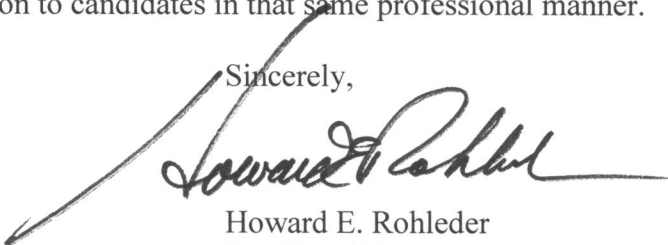
July 11, 2011

We have engaged Lou Masterson on two significant projects for our organization. The first was the recruitment of our first VP of Medical Affairs. Given that we are a community hospital and not a teaching hospital, this search was focused on a limited market of candidates. And, it took some time. Lou persisted and identified solid candidates. While we interviewed several "qualified" candidates, we were looking for the right "fit" for our organization. Lou managed the process and conducted the search in an extraordinarily professional manner. In the end, he identified, and we hired, the ideal candidate. That was 5 years ago at the time of this writing.

After that success, we again engaged Lou to prepare and administer a "Continuity Plan for Sustained Healthcare Leadership." Our purpose was to identify and develop current managers to assume greater roles in our organization in the future. We are now one year into that process. Five managers of various levels in the organization have developed Individual Development Plans under Lou's guidance. He has consulted with me on the preparation of each plan and provided on-going oversight with each participant. This process will continue into the future.

If I were to summarize my interactions with Lou Masterson in one word, that word would be "professional." Lou conducts his business to the highest professional standards. He presents himself and his work in a professional manner. I can feel comfortable that, in the case of a search, that he is presenting our organization to candidates in that same professional manner.

Sincerely,



Howard E. Rohleder
President/CEO

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